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ABSTRACT OF THE DISCLOSURE

IDENTIFYING A CONTEXT FOR A CALL

A method, system, and program for identifying a context for a call are provided. Multiple context clues for a call are detected from a line number, a line subscriber profile, a caller profile, and other parameters associated with the call. A context for the call is identified from the context clues, such that at least one party to the call is enabled to receive the context of the call. Context for the call preferably includes at least one of who is placing a call, who is receiving a call, identities of devices utilized for the call, locations of those devices, the path of line number numbers accessed for a call, a billing plan for the call, and a subject matter of the call.